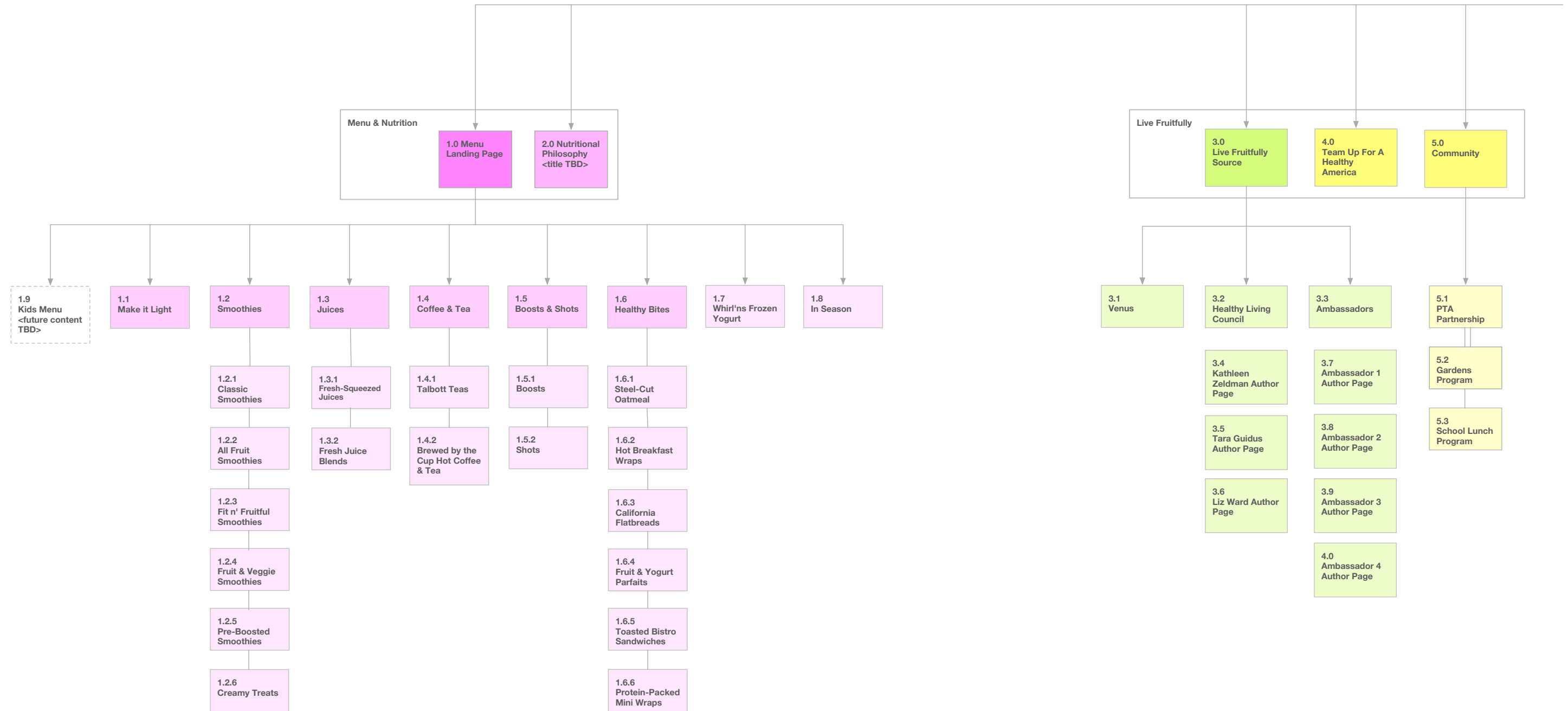
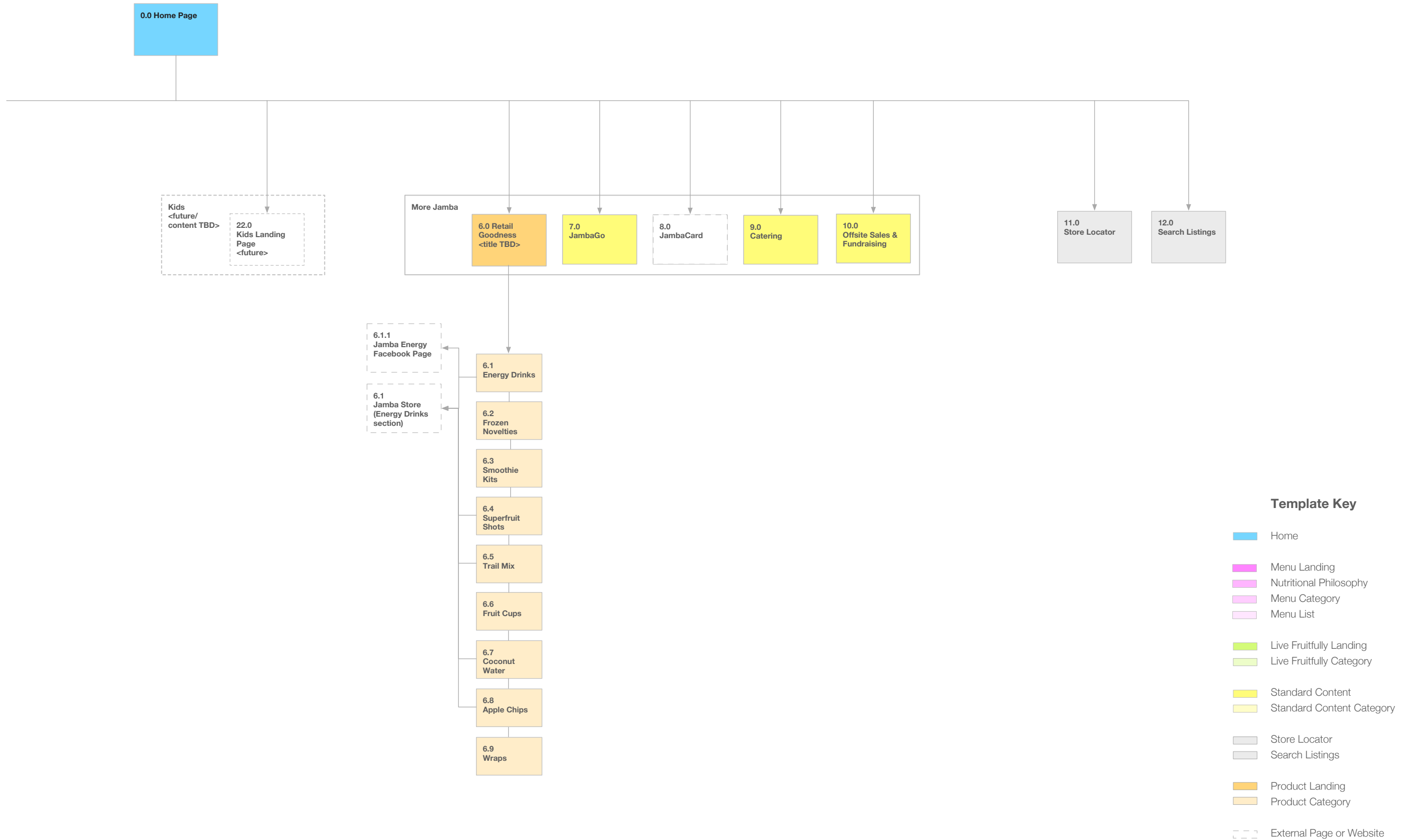


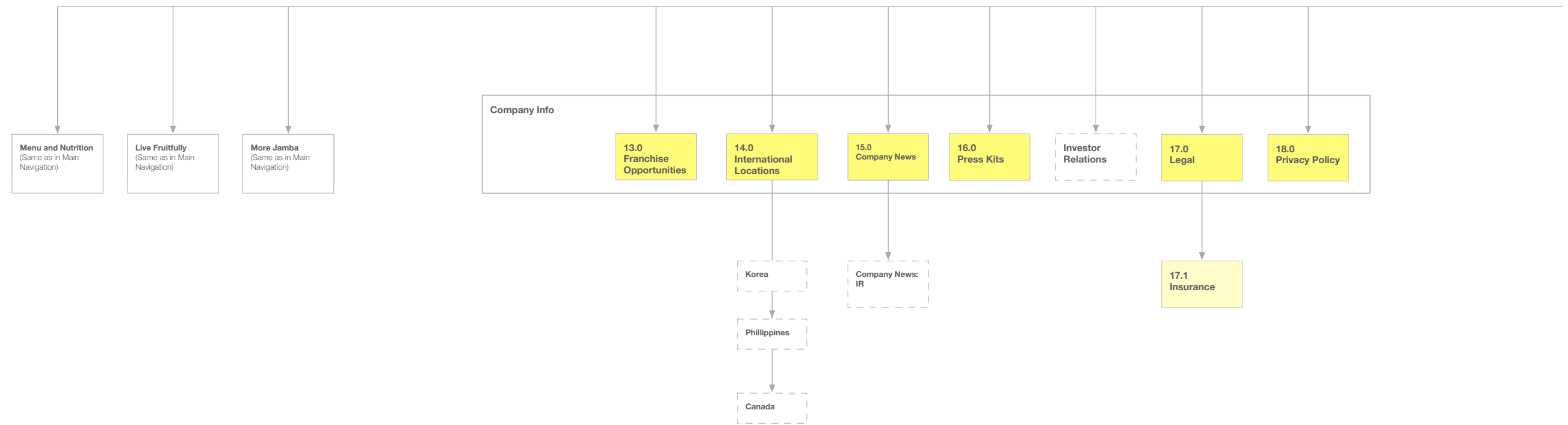
Hildman Work Samples

Jamba Juice: IA & Wireframes



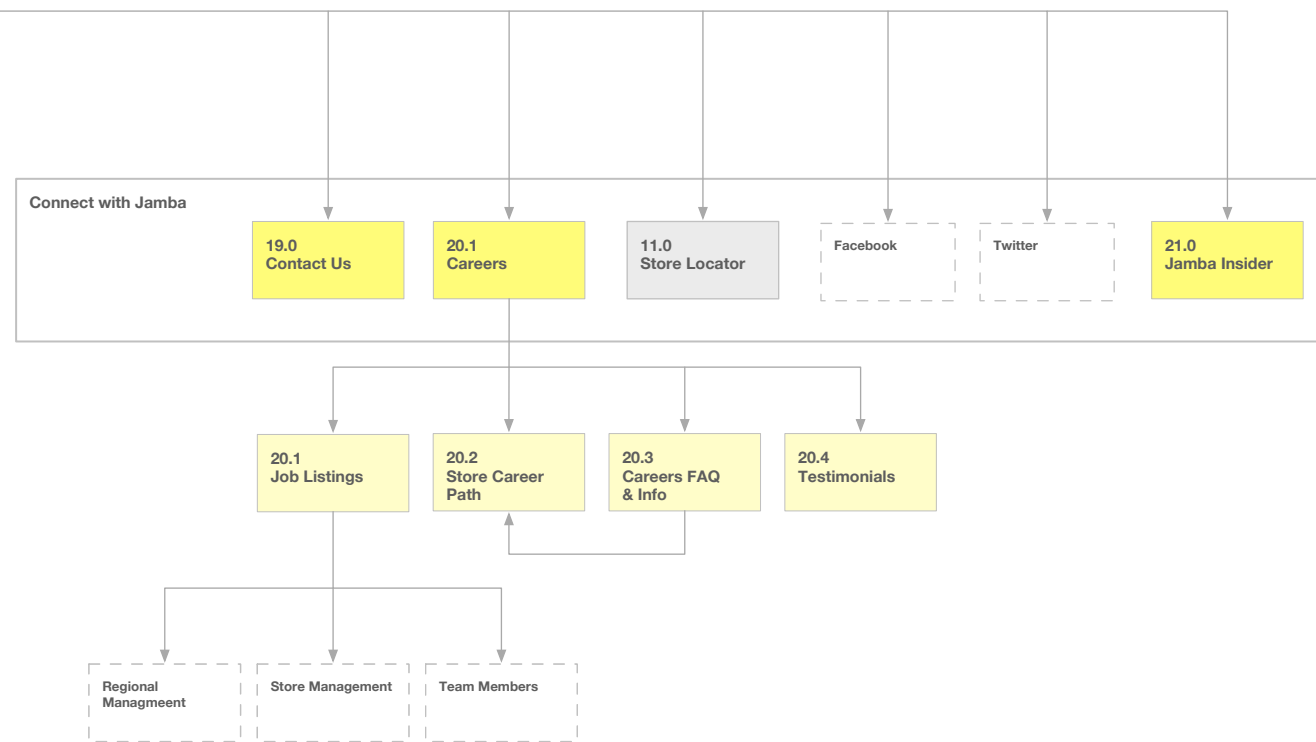
Main Navigation





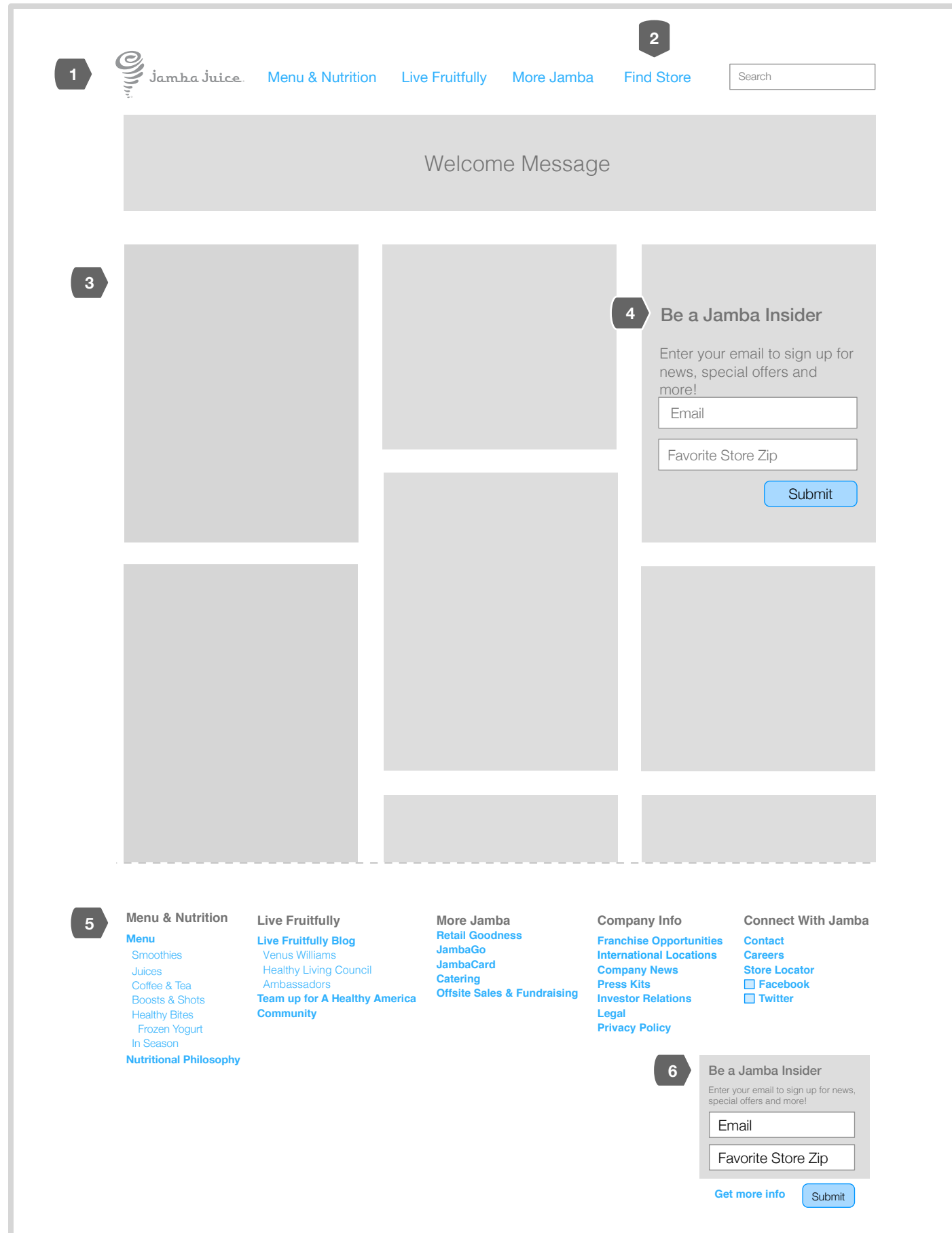
Global Footer

0.0
Home Page



Template Key

- Home
- Menu Landing
- Nutritional Philosophy
- Menu Category
- Menu List
- Lifestyle Landing
- Lifestyle Category
- Standard Content
- Standard Content Category
- Store Locator
- Search Listings
- Product Landing
- Product Category
- External Page or Website



0.0 Home

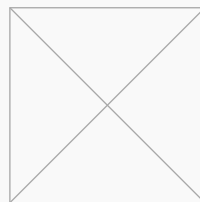
- 1 Main navigation
- 2 Link to **Store Locator**
- 3 The 'Wall' of content tiles comprised of products, healthy living tips, promotions, and social content
- 4 Persistent **Jamba Insider** promotion
- 5 Global Site Footer
- 6 Persistent **Jamba Insider** promotion within Global Site Footer

1.0 Menu Landing

[Home](#) > [Menu & Nutrition](#) > Menu

Menu

1



Menu Introduction

Its good to be good for you. For us, its simple—real food tastes better and makes eating healthier easy. Lorem ipsum dolor sit amet.

If you have additional concerns, please ask your Jamba team member to had your food prepared your way.

3

<Cross-category Product Filtering>

<gist> Wether its a preference or a dietary consideration, lorem ipsum dolor sit amet.

View menu items based on your selection

Special Diet

[Non-dairy](#)
[Non-gluten](#)
[Vegan](#)

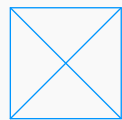
Functionality

[Make It Light](#)
[High Protein <future>](#)
[High Anti-oxidant <future>](#)
[Weight Loss <future>](#)

Flavors

[Acai](#)
[Banana](#)
[Blueberry](#)
[Chocolate](#)
[Green Tea](#)
[Mango](#)
[Orange](#)
[Peach](#)
[Peanut Butter](#)
[Pineapple](#)
[Pomegranate](#)
[Raspberry](#)
[Strawberry](#)

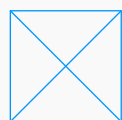
2



Smoothies

Introduction to the menu category. Lorem ipsum dolor sit amet.

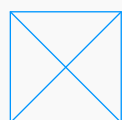
[View](#)



Juices

Introduction to the menu category. Lorem ipsum dolor sit amet.

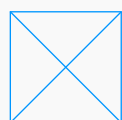
[View](#)



Coffee & Tea

Introduction to the menu category. Lorem ipsum dolor sit amet.

[View](#)



Boosts & Shots

Introduction to the menu category. Lorem ipsum dolor sit amet.

[View](#)

Wireframe Truncated

1

Menu introduction. An opportunity to elaborate on nutritional philosophy and articulate the advantage of 'better for you' food choices.

2

Menu categories include:

- Smoothies
- Juices
- Coffee & Tea
- Boosts & Shots
- Healthy Bites
- Whirl'ns Frozen Yogurt
- In Season

3

Cross-category filtering provides immediate access to menu items site visitors prefer or have associated dietary requirements. It helps visitors find the menu items they like best and are safe for them to consume.

RV

Added language to inform users that Jamba will prepare their meals their way.

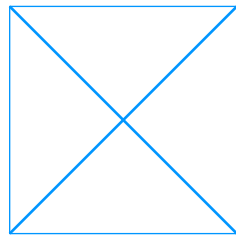
Peanuts removed and Functionality included in widget

[Home](#) > [Menu & Nutrition](#) > [Menu](#) > [Smoothies](#) > Classic Smoothies

1 Classic Smoothies

2 Made with classic ingredients such as real whole fruit, juice, sherbet, sorbet and frozen yogurt, these customer fans are to die for (Actually, all the vitamins, to live for is more appropriate).

3

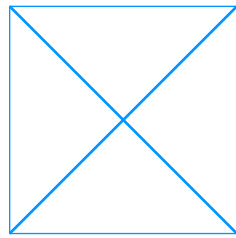


Banana Berry

Subhead

Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem. Nam posuere elit quis felis lacinia laoreet. Suspendisse potenti.

[View More](#)

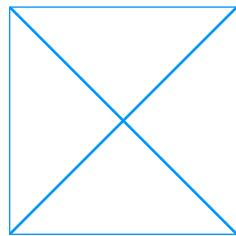


Banana Berry

Subhead

Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem. Nam posuere elit quis felis lacinia laoreet. Suspendisse potenti.

[View More](#)



Caribbean Passion

Subhead

Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem. Nam posuere elit quis felis lacinia laoreet. Suspendisse potenti.

[View More](#)

1.x.x Menu Listing

1 Menu Subcategory

2 Introduction to the subcategory

3 Menu item list. 'Show me more' button reveals menu item detail.

Aloha Pineapple

A little taste of sunshine

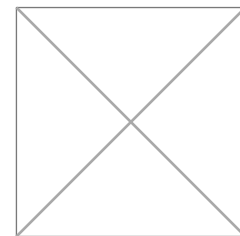
Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem.

1.x.x Menu Listing – Detail shown

[Home](#) > [Menu & Nutrition](#) > [Menu](#) > [Smoothies](#) > Classic Smoothies

Classic Smoothies

Made with classic ingredients such as real whole fruit, juice, sherbet, sorbet and frozen yogurt, these customer fans are to die for (Actually, all the vitamins, to live for is more appropriate).



Aloha Pineapple

A little taste of sunshine

Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem.

1 **Regular** **Make It Light**

100% Real Fruit



3 Pineapple Strawberries Bananas

Full Ingredients

Pineapple Juice Blend
Pineapple Sherbet
Strawberries
Non-fat Plain Yogurt
Bananas

Allergen Information

Contains: Egg, Soy, Milk

Dietary Information

Vegan, Dairy-Free, Gluten-Free



Nutrition Facts:

Serving Size: Xoz.
Calories: 190
Total Fat(g): 3.5
Cholesterol(mg): 15
Sodium(mg): 300
Total Carbohydrates(g): 33
Sugar(g) 32
Protein(g): 6
Calcium(%DV): 25%

Promotional Area

Promotional area for product-specific coupons, offers and promotions.

Get Coupon

Tweet 93 Pin It 5 Like 318k

Find the nearest store serving this item.

Enter Zip Code or City

Find Store

Like this product? It goes great with:



Product Name

Product Description

View Less

6

- 1 **Regular** and **Make it Light** tabs. **Make it light** is only available on supporting menu items.
- 2 Icons filter nutritional information by size of menu item
- 3 Ingredients, Allergen Information, Dietary Information and Nutrition Facts
- 4 Promotional area for product-specific coupons and offers
- 5 Cross-linking to recommended/similar products
- 6 Collapses Product Details

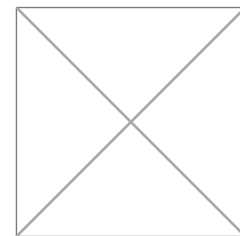
Wireframe Truncated

Menu Detail – Individual Page

[Home](#) > [Menu & Nutrition](#) > [Menu](#) > [Smoothies](#) > [Classic Smoothies](#) > Aloha Pineapple

Classic Smoothies

Made with classic ingredients such as real whole fruit, juice, sherbet, sorbet and frozen yogurt, these customer fans are to die for (Actually, all the vitamins, to live for is more appropriate).



Aloha Pineapple

A little taste of sunshine

Product description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh ipsum, rhoncus a tincidunt nec, sodales a lorem.

Regular

Make It Light

100% Real Fruit



Pineapple Strawberries Bananas



Nutrition Facts:

Serving Size: Xoz.
Calories: 190
Total Fat(g): 3.5
Cholesterol(mg): 15
Sodium(mg): 300
Total Carbohydrates(g): 33
Sugar(g) 32
Protein(g): 6
Calcium(%DV): 25%

Full Ingredients

Pineapple Juice Blend
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Strawberries
Non-fat Plain Yogurt
Bananas

Allergen Information

Contains: Egg, Soy, Milk

Dietary Information

Vegan, Dairy-Free, Gluten-Free

Promotional Area

Promotional area for product-specific coupons, offers and promotions.

[Get Coupon](#)

[Tweet](#) 93 [Pin It](#) 5 [Like](#) 318k

Find the nearest store serving this item.

Enter Zip Code or City

[Find Store](#)

Like this product? It goes great with:



Product Name

Product Description

Wireframe Truncated

3.0 Live Fruitfully 'Source'

Search

Home > Live Fruitfully > Live Fruitfully Source

1 Live Fruitfully Source

Living Fruitfully (manifesto)

Introduction to the ethos of Living Fruitfully lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

4 Contributing Categories

Venus Williams (15) Healthy Living Council (10) Ambassadors (8) 12 View All contributors

Tags: [fitness\(22\)](#), [hydration\(13\)](#), [tag\(8\)](#), [tag\(7\)](#), [tag\(4\)](#)

Viewing all posts

6 Post Title **10 July 27th**

5 Venus Williams

8

VideoPost entry here Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, [Read More...](#) **11**

Like 1.5m Tweet 93

9 Tag: [fitness](#), [hydration](#)

Post Title July 24th

Kathleen Zeldman

Featured Post entry here Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, .Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, [Read More...](#)

Like 1.5m Tweet 93

Tag: [fitness](#), [hydration](#)

7 **Post Title** July 22nd

Tara Guidus

Wireframe Truncated

Post Title July 18th

Venus Williams

VideoPost entry here Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet.

- 1** Section Name
- 2** Aggregated list of Live Fruitfully blog posts from the three current sections: **Healthy Living Council**, **Venus Williams** and **Ambassadors**
- 3** **Sort by** allows users to filter blog posts. Options include:
 - Chronological** (default)
 - Topic:**
 - Fitness
 - Nutrition
 - Hydration
 - Author**
 - Venus Williams
 - Healthy Living Council
 - Ambassadors
- 4** **Our Contributors** provides access to the category pages of Living Fruitfully blog contributors: Currently this is comprised of the **Healthy Living Council**, **Venus Williams**, and **Ambassadors**.
- 5** **Post Author.** Links to the Author's Category page which features the author and a listing of their posts
- 6** **Post Title.** Links to the post's individual page featuring that post, in full.
- 7** Social links
- 8** **Image thumbnail.** Clicking brings up a lightbox/overlay with a larger view of the image.
- 9** Tags. The individual tags link to a page featuring all posts featuring that specific tag.(i.e. clicking Fitness links to a page that features every post tagged Fitness, listed chronologically.)
- 10** Posting Date
- 11** **Read More.** If there is more content, post is truncated and **Read More** displays the full post in-line with show/hide functionality
- 12** Expand to see individual contributors

3.0 Live Fruitfully 'Source'

[Home](#) > [Live Fruitfully](#) > [Live Fruitfully Source](#)

Live Fruitfully Source

Living Fruitfully (manifesto)

Introduction to the ethos of Living Fruitfully lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Contributors

-  Venus Williams (15)
-  Healthy Living Council (10)
-  Ambassadors (8)

Healthy Living Council

-  Tara Guidus
Dietician (15)
-  Liz Ward
Occupation (10)
-  Kathleen Zelman
Occupation (8)

Ambassadors

-  Ambassador 1
Occupation (15)
-  Ambassador 2
Occupation (10)
-  Ambassador 3
Occupation (8)
-  Ambassador 4
Occupation (8)
-  Ambassador 5
Occupation (8)

1 Collapse ▲

Tags: [fitness\(22\)](#), [hydration\(13\)](#), [tag\(8\)](#), [tag\(7\)](#), [tag\(4\)](#)

Viewing all posts

Post Title

 Venus Williams

July 27th

Post Title

 Kathleen Zeldman

July 24th

Wireframe Truncated

1 Collapse to default

Jamba Juice stores within 30 miles of "Los Angeles" 1-5 of 24 stores

USC 1025 34th Street Los Angeles, CA 90089 213-740-9579	M-F: 6:00-9:00 Sat: 7:30-9:00 Sun: 8:00-9:00	3.2 miles		Directions
Wilshire at Western 3800 Wilshire Blvd. Suite 110A Los Angeles, CA 90010 213-740-9579	M-F: 6:00-9:00 Sat: 7:30-9:00 Sun: 8:00-9:00	3.8 miles		Directions
Larchmont 158 North Larchmont Los Angeles, CA 90004 323-461-7400	M-Th: 6:30-8:30 Friday 6:30-9:00 Sat: 7:30-9:00 Sun: 8:00-8:00	4.8 miles		Directions
Chesterfield Square 189 The Grove Dr. Los Angeles, CA 90004 323-522-7400	M-Th: 6:30-8:30 Friday 6:30-9:00 Sat: 7:30-9:00 Sun: 8:00-8:00	5.5 miles		Directions
La Alameda 2118 East Florence Ave Los Angeles, CA 90004 323-687-7400	M-Th: 6:30-8:30 Friday 6:30-9:00 Sat: 7:30-9:00 Sun: 8:00-8:00	6.0 miles		Directions

More

Google Wallet
 Jamba Card
 Breakfast
 Expanded Lunch
 Expanded Dinner

Wireframe Truncated

11.0 Store Locator

- 1 Search form field. Accepts Zip Code or City. Field will display "Enter Zip or City" by default.
- 2 Link to International Locations page
- 3 **Locator Results.** Shows **store name, address, phone number, store hours, distance, and store details.**
- 4 **Directions.** Links to Google Maps with directions field highlighted
- 5 **Store Details Icons.** Icons will indicate store details such as methods of accepted payment and menu item availability.
 - Accepted Payment:**
 - Google Wallet.
 - JambaCard
 - Food Icons Option 1:**
 - Sandwiches and wraps
 - California flatbread
 - Breakfast Wraps
 - Food Option 2:**
 - Breakfast
 - Expanded Lunch
 - Expanded Dinner
- 6 More link will reveal five additional locations at the bottom of the list.